

SOCIETY OF WOMEN ENGINEERS

Philadelphia Section
4935 North 13th Street
Philadelphia 41, Pennsylvania

Society of Women Engineers
National Records,
Walter P. Reuther Library
Wayne State University



SUPP
YOUR CF
FOR FR

Miss Elsie Hayes
McGraw-Hill Publ. Co.
330 West 42nd St.
New York 36, N. Y.

NOT KING SIZE BUT

QUEEN SIZE

Come to the first annual (we hope)

STERN SEABOARD CONFERENCE

sponsored by the

SOCIETY OF WOMEN ENGINEERS

Philadelphia Section

March 19 and 20, 1955

at

Houston Hall

University of Pennsylvania

Philadelphia, Pennsylvania

Society of Women Engineers
National Records,
Walter P. Reuther Library,
Wayne State University

PARTICIPATING SECTIONS

Boston	New York
Connecticut	Philadelphia
Drexel Student	Pittsburgh
Finger Lakes	Washington

Mrs. Jean Doak
102 Shippen Road
Philadelphia 18, Pennsylvania

Please meet me. Details of arrival _____
Reserve _____ places at lunch (\$1.25), _____ places at dinner (\$3.25), _____ halves of a
bed for Friday night, _____ for Saturday night, _____ seats in a car for the Sunday
tour. Registration fee, \$1.00. Enclosed is a check for _____
NAME _____ ADDRESS _____

PROGRAM

Saturday, March 19

10:00 AM REGISTRATION . . . Houston Hall

For the benefit of sleepy-heads, we'll provide free coffee and doughnuts first, then say . . .

10:30 AM HELLO

Very few choice words of welcome from Alma Kuppinger, Conference Chairman, then on to

S. W. E. WORKSHOP

Hear from national officers and committee chairmen. Some of us will break up into small groups to discuss specific points of interest and mutual problems. However, the major focus will be the proposed regionalization of the S.W.E. and how we can fit into the picture. Appetites whetted? Well then, it's time for

1:00 PM LUNCHEON

2:00 PM "FACT OR FANCY" - B. F. Gerding

Mr. Gerding will discuss man's greatest engineering problem - MAN himself. To practice some principles, we'll

VISIT THE PSYCHOLOGY LABORATORY

How long will you take to fill a 16 peg pin board? Volunteer to be a guinea pig and find out.

6:30 PM DINNER - Alden Park Manor

Germantown, Philadelphia

Come early for a surprise treat. NO SPEECHES but you'll witness the installation of the Men's Artillery. Husbands and friends invited. Immediately after dinner, the West comes East at a -

LAS VEGAS PARTY

We'll loosen our gambling instincts (with paper money) and take our chances with the roulette wheel and the one armed bandits.

PROGRAM

Sunday, March 20

12:00 PM TOUR

You have your choice of - -

A. The Cradle of Liberty walking trip to Independence Hall, Carpenters Hall, the Betsy Ross House, Christ Church

B. The Parkway. Visit to one or more of the following: Franklin Institute, Academy of Natural Science, Art Museum, Rodin Museum

3:00 PM COFFEE CLACH

Place to be announced.

NOTES

In sponsoring this first Eastern Seaboard Conference, we do not intend replacing the activities of the National Convention to be held in Los Angeles, June 25 and 26. We realize rather that California is many miles and dollars away and by next year the middle west may not be much closer. As a logical growth of the Society then, we feel that members within a reasonable distance should have an opportunity to meet together under the auspices of the S.W.E. Thus, we cordially welcome you to the FIRST Eastern Seaboard Conference and we shall gladly travel to the SECOND, wherever it may be.

SO YOU WON'T GET LOST

Within the limits of our chauffeure service, we'll endeavor to meet your plane, train or bus. Just let us know when and where.

FOR EARLY ARRIVALS

Alice Brown has opened her house for an informal party Friday evening. She lives at 6429 Cherokee St., Philadelphia. Come and help us bite our finger nails and tear our hair out over last minute problems.

OVERNIGHT ACCOMMODATIONS

Yes! For Friday, Saturday and Sunday if needed. Beds may be crowded but we won't turn anyone away.

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